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DEPARTMENT: MASS COMMUNICATION AND JOURNALISM (MA)

MASTER THESIS

THEME:

**RELIGIOUS EDUCATION THROUGH COMMUNICATION
IN MEDIA**

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CONTENT

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ABSTRACT

INTRODUCTION

CHAPTER I

1. What is communication?

2. Types of communication

2.1 Intrapsychic communication

2.2 Interpersonal communication

2.3 Public communication

2.4 Massive communication

2.5 Verbal and non-verbal communication

3. Communication process

3.1 Idea

3.2 Coding

3.3 Message

3.4 Channels

3.5 Decoding of the message

3.6 Feedback

3.7 Noise

4. Communication ways

4.1 Direct communication

4.2 Indirect communication

4.3 Communication with mediums

CHAPTER II.....

1. Media education.....

2. Brief history of television

3. Television and democracy

4. Information

5. Media, the fourth power.....

6. Independence of television

6.1 Television represents the people of a democratic society.....

CHAPTER III

RELIGIOUS EDUCATION THROUGH MEDIA

1. The concept of Islam.....

1.1 Virtues of Islam.....

2. The concept of faith

3. The concept of religion

4. The concept of family

5. The balance between spirituality and body.....

6. The news forms consciousness

7. Education through communication

7.1 Religious education through television.....

7.2 The impact of religious programs in education

CHAPTER VI.....

1. Media in religious education of children

2. The role of television in the education of generations.....

2.1 The impact of television on children

2.2 Effects of mass communication

2.3 Impact of television on thinking	
3. Children and television, the pros and cons	
3.1 Effects of watching TV for a long time	
3.2 Children and television advertising	
4. Television violence and aggression	
5. Encouragement of prosocial behavior	
6. The media, family and school.....	
CHAPTER V	
ANALYSIS OF RELIGION PROGRAMS, BROADCASTED IN THE MEDIA	
1. TV audience	
2. "NëhijetëRamazanit" program.....	
2.1 Shortcomings of these programs.....	
3. "Nektar plus" program	
3.1 Ramadan, the month of a healthy family	
4. Shows about Ramadan 2012.....	
5. Language of religious lecturers in TV shows	
CHAPTER VI.....	
1. Proposals about religious coverage on television	
2. The importance of Friday's presentation of advice (khutbah) in media	
3. The role of educational programs for children	
4. No violence on screen.....	
5. The importance of cartoons of Islamic religious content.....	
6. Not all children's programs are appropriate.....	
7. The film "Nëna"	
8. Story "Kafshata"	

9. Story "Zemërimi"

10. The importance of religious education on television during Ramadan

CONCLUSION.....

SMALL GLOSSARY.....

TABLES AND FIGURES

LITERATURE.....

BIOGRAPHY

ABSTRACT

Religion is a divine system of rules, which aim to increase the human personality and the preservation of its value. Television has a very important role in the education of generations. Religious clerics are those that provide educational message. Interpretations of religious law, through the mass media, will affect the physical and spiritual education of the people, the result of which will be peace of mind of people, a goal desired by all. Islam as a religion has balance between the subject and spiritual issues. Evolving through language, it strengthens the role of religion in people's lives. Religious education makes the individual responsible for the society, giving them a part in contributing to his family and country. Islam is a multidimensional religion, whose principles are consistent with human nature. The language used by religious preachers should be mild language, argumentative, to address vital issues and encourage love for the country. Information forms the conscience; if presented in the right form, the human conscience is raised; if prejudice they cause confusion and rejection.

CONCLUSION

Apart from other, human nature has the need for faith, which is implemented by the rules of religion. Religious education is part of the specific needs of the individual and is realized when the individual is submitted to a law that is determined by God, then his will and desire is determined by the Creator. As an individual, we form concepts, ideas and take lessons from the information or communications of various forms. While the impact of communication through mass means is so large, the mass media within many goals have also educational dimension, therefore through this work I tried to discuss religious education through communication media.

Religious education requires responsibility. Religious leaders, whenever talking about religion, should have access to the powerful arguments channeled according to Islam, so that the principles of religion are those that comfort human spirit and enable the realization of the love of religious education. Islam, as a religion symbolizes peace. Whenever we talk about Islam, we find the reality of faith, historical and current reality. Based on these three realities, faith must be translated into deeds. Today we find a Muslim with contemporary quality, which reflects the peace of Islam and its role to be useful to people in this world. We aim to present the religious education through communication in all segments, because religion has left no sphere of human life without specifying the appropriate solution that fits human nature. Given the principles of religion, it is important to pay attention and explanation of the first Islamic order "READ". From this verse we conclude that knowledge is the most important thing. If we do not try for knowledge, the worships will be worthless.

Official statistics of the Statistics Agency of Kosovo yield results for 96% Muslims in Kosovo. We have shown the necessity that media should make time for religious education programs, supervised and in responsibility of religious institutions or membership of the Islamic Community of Kosovo.

Another approach that I discussed is how religious programs are presented in proper form, according to the rules of communication and religious teachings. Failure due to appropriate form of communication, some religious leaders using wrong methods of communication through the media have contributed to transform religious message or undergo structural changes. Religious programs must not cause confusion, hatred, humiliation, banal words, but neither violate the religious rules for certain purposes or certain groups. In this research paper I have brought what is important to include educational and religious programs, in particular the transmission of speech (khutbah) of Friday, which has an important message. Through it, opinions are created and values of the people from the religious and national aspect are stored.

According to Islam and all conventions of international rights, we need to respect the rights of children. I have given suggestions on how important religious education presented through television is in their desired shape, which means cartoons. Religious education raises the level of love for them, makes them more oriented to life, beneficial to society and prepared in the area of knowledge.

With this master thesis, I tried to present religious education as the necessity of membership program scheme in the proper form of performers, accompanied by profound knowledge, multidimensional and smooth way of communication, using and considering that the religious leaders have a responsibility to present the words of God in the most authentic and clear way. Also, mass communication media, particularly television, should compile the program schedule with a sufficient percentage of religious education, which would create enough opinions and knowledge about Islam as a religion and would remove prejudices against Islam, which cause global social problems.