Geography of news in print media according to the distribution level!

Zylyftar Bregu¹

breguz@gmail.com

The purpose of this paper is to observe and analyse the geography of the news in the print media in Albania. Seven daily newspapers which represent four different types of print media will be studied for 30 days on news geography, according to five geographic levels. First, the continental news (Europe); second, Balkan news; third, national news; forth, regional news (county), and finally, local news.

The analysis will be carried out in several areas simultaneously; first, for each geographic area the Information topics will be monitored based on the common structure of the Albanian print media; political, economic, social, cultural, art, daily news, etc.). Secondly, the genres through which the information is given (news, analysis / commentaries, reportages (feature), interviews) will be highlighted and it will be studied if the genre is defined depending on the country of the origin of information.

The third aspect of the analysis will be the information source (the correspondent, information sent to the newsroom, media). And the last will be the monitoring of the news authorship for each geographical level where is being reported.

The article will ascertain the relationship of the information based on the geographical concept, the reasons for the report and specifics of this reporting. The methodology to be used is that of the measurement and analysis of the product / information in the press, of course, based on the theoretical literature. For this study some daily newspapers published in Tirana will be chosen. From which, two daily newspapers that are official papers of the main political parties, respectively "Zëri i Popullit" and "Rilindja Demokratike". Two self-declared independent media, respectively "55" and "Dita", a daily centre newspaper "Panorama" and a daily newspaper which is an extension of some other activities, "Mapo".

The analysis will be quantitative and qualitative.

Keywords: geography of information; local, national, or international news; source.

1

¹ PhD, University of Tirana, Departament of Journalism and Communication