



# Kolegji AAB

FACULTY OF ECONOMICS

MASTER STUDIES

MARKETING AND BUSINESS MANAGEMENT

MASTER THESIS

## **FOREIGN DIRECT INVESTMENT AND BUSINESS ENVIRONMENT IN KOSOVO**

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## **V. CONCLUSION AND RECOMMENDATIONS**

### **CONCLUSION**

In this paper are reviewed all the benefits and indicators related to foreign direct investment. Particular importance is given to the business climate in our country as a very important indicator for attracting investment.

FDI is the main source of external financing in developing countries and in this framework of Kosovo as well. Foreign investment can lead to increased employment, increased productivity, transferability and new technology, increased exports, and contributes to the country's long-term economic development.

Kosovo's economic development depends on FDI. Kosovo's economy faces some negative trends of economic development, such as: high unemployment, high poverty rate, low GDP per capita and market coverage by imports, corruption, lower economic growth in the country as the level of investments is lower, unstable economic, lack of laws, lack of investment guarantee, bureaucracy, electricity supply and its high price, unfair competition in the market, lack of subsidies.

Also, one of the main challenges facing Kosovo's economy is its very low export base.

In order to achieve economic development, foreign investment interventions, as well as our country, are indispensable because Kosovo's economy cannot be competitive in a regional economy without growth and development of foreign direct and domestic investments.